

A New Model for Change



Mandela Station

\$1.60B Investment value

1.12M SF of new development

- Catalyst for a 20acre West Oakland BART TOD
- West Oakland community Renaissance



Eastline

\$2.52B Investment value

2.60M SF of new development

- 19th Street BART Station
- Catalyst for a downtown Oakland



Coliseum City

\$14.4B Investment value

12.0-14.0M SF of new Development

- Catalyst for a 130acre Coliseum BART TOD
- East Oakland community Renaissance



A New Model for Change

Faster Growth – Fairer Growth – Sustainable Growth

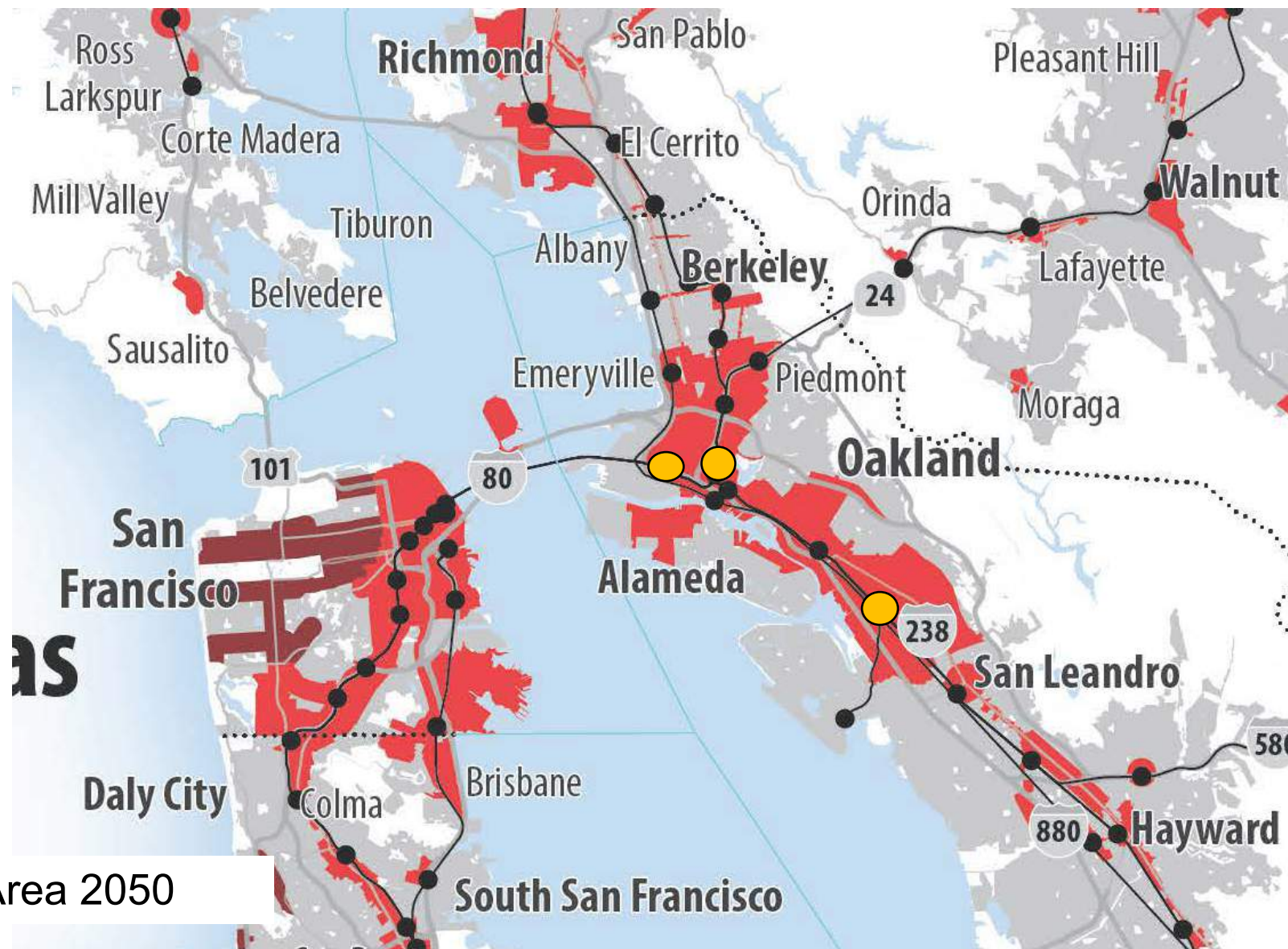
*Creating New Models for Transformational
Investment – with actionable strategies for Change!*

*Creating a profound change in how we invest in
communities:*

- *How we engage the Community*
- *Who leads the development and Who we invest in*
- *What the tools are used to finance, evaluate and measure Value and Returns*
- *And, what the outcomes & vision of what a Sustainable and Inclusive city will look like in the Future California*

The Geography of Change

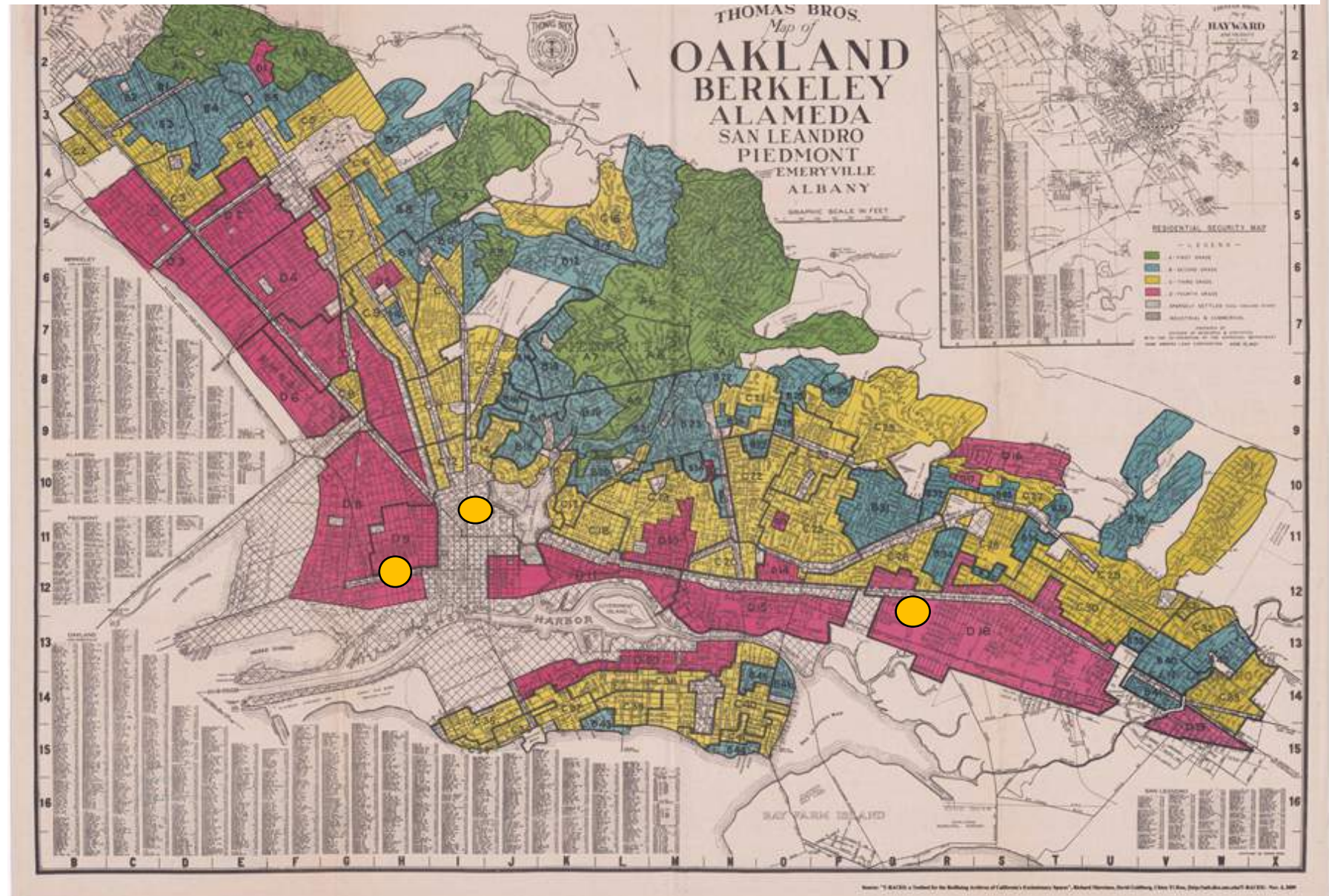
Bay Area Priority Development Areas (PDA's)



Plan Bay Area 2050

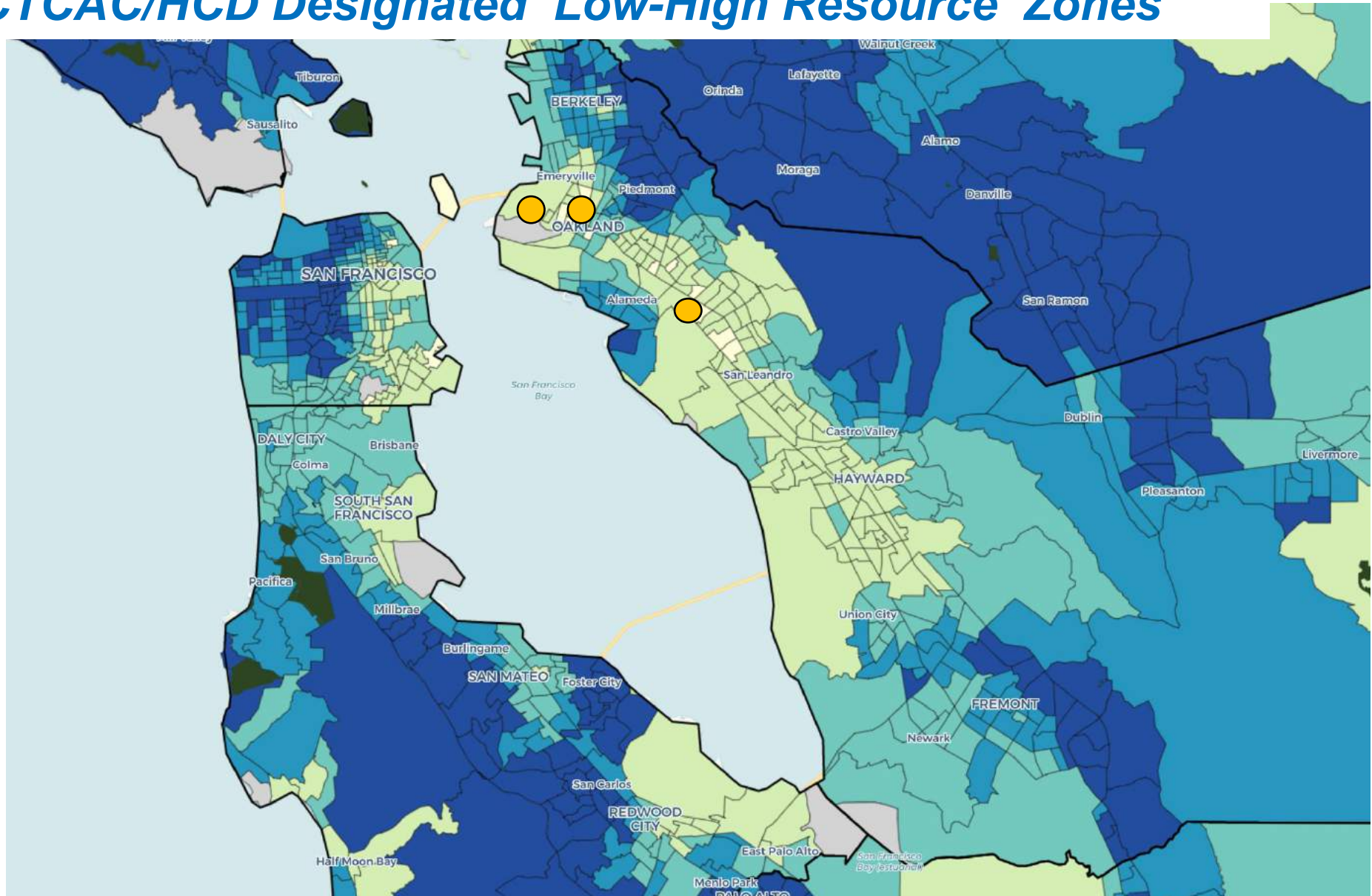
Historic 1930-1960's Investment 'Redline' Communities

The Geography of Change



The Geography of Change

CTCAC/HCD Designated 'Low-High Resource' Zones



A New Model for Faster Growth

Faster Growth
Embracing Emerging Technology &
the New Economy as a progressive
engine for change

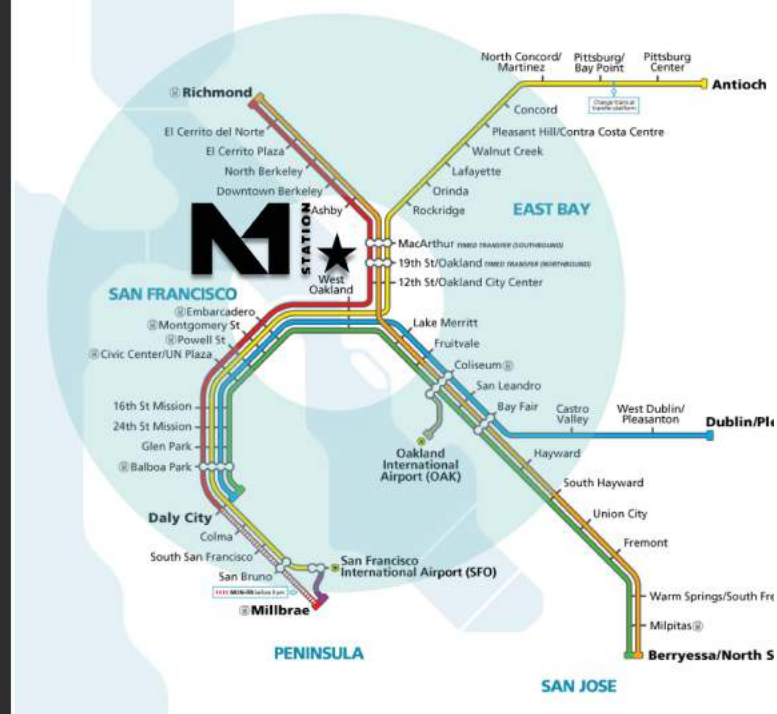


CONNECTING THE BAY AREA

Mandela Station,
at the most centrally
located transit hub



250k riders/day travel
through this station
7min travel time
to Downtown San Francisco
3min travel time
to Downtown Oakland



STATE OF THE ART LIFE SCIENCE RESEARCH



Number one rated public
university in the world



Pioneering research
technologies and launching
companies in the Bay Area



Tough Tech Lab a new life
sciences incubator across
from the Berkeley campus



The innovation hub for
new life sciences companies



One of the top 10
public university research
hospitals in the U.S.

Creating an On-Ramp
for:

- Big Data
- Advanced Mobility
- Life Science
- Public Administration



A New Model for Fairer Growth

Fairer Growth Embracing a New Model for Inclusive Participation in the Investment Process



A New Model for Fairer Growth



*A New
Model for
Sustainable
Growth*

Sustainable Growth Building the Low-Carbon, Resilient, and Inclusive Cities we need NOW!

